



In May 2012, the International OCEANS'12 Yeosu Conference and Exhibition will be held in Yeosu, Republic of Korea. The world's leading conference and exhibition in ocean science, engineering, technology and management has been organized for more than 30 years by the Marine Technology Society (MTS) and the Ocean Engineering Society (OES) of the IEEE, the world's largest engineering association. With the theme of 'The Living Ocean and Coast - Diversity of Resources and Sustainable Activities', OCEANS'12 Yeosu addresses scientists, engineers and representatives from authorities and companies that are active in marine research and technological development. The main topics cover new methods and technologies in ocean exploration.

Why You Should Be Interested

MTS (Marine Technology Society), which is one of the largest professional associations in the marine industry, will partner with IEEE/OES and participate in the OCEANS'12 Yeosu as a co-sponsor. In an unprecedented move, MTS, which has only attended the conference in the United States, has decided to attend the IEEE OCEANS held in the Asia-Pacific region for the first time. Traditionally, the OCEANS Conference benefits major official programs that are involved in the exhibition. Because of this, participants will be encouraged to take part in exhibition events more actively and effectively so that exhibitors can maximize the effect of the promotion.

Attendance

The Conference highlights include a large number of specialists and decision makers in the fields of ocean science, engineering, technology and management. With marketing plans and historical data from previous conferences, a detailed marketing strategy will be developed to ensure that the Conference is extensively publicized to the prospective participants. The Organizing Committee expects to bring together in excess of 500 delegates. About 300 overseas delegates are expected to attend.

Venue

The Ocean Resort is the venue for the OCEANS'12 Yeosu, located along the beautiful southern shores of South Korea. Conference delegates will be offered a fine range of convenient accommodations at reasonable prices. The OCEANS'12 Yeosu also coincides with Expo 2012 Yeosu Korea. Based on the coexistence of the oceans and humankind, Expo 2012 Yeosu Korea will propose 'Blue Economy' as the basis for the prudent use and preservation of the seas. We promise you that Expo 2012 and the city of Yeosu will provide their fullest support and cooperation to ensure the success of the OCEANS'12 Yeosu.

OCEANS'12 MTS/IEEE Yeosu Overview

Title: OCEANS'12 MTS/IEEE Yeosu
Date: May 21 (Mon.) - 24 (Thu.), 2012
Venue: The Ocean Resort, Yeosu, Republic of Korea
Co-Sponsored by: Marine Technology Society (MTS),
Oceanic Engineering Society (OES) of the IEEE,
The Korean Association of Ocean Science and
Technology Societies (KAOSTS)
Organized by: Local Organizing Committee of OCEANS'12 MTS/IEEE Yeosu
Official Language: English
Theme: The Living Ocean and Coast - Diversity of Resources and
Sustainable Activities
Website: www.oceans12mtsieeeeyosu.org



Secretariat of OCEANS'12 MTS/IEEE Yeosu

Coex, World Trade Center Samseong-dong, Gangnam-gu, Seoul 135-731, Korea
TEL. +82-2-6000-2507 FAX. +82-2-6000-2501
EMAIL. info@oceans12mtsieeeeyosu.org



PATRON AND EXHIBITOR GUIDELINES



OCEANS 2012 MTS/IEEE YEosu

May 21 (Mon.) ~ 24 (Thu.), 2012

The Ocean Resort, Yeosu, Republic of Korea

*The Living
Ocean and Coast*



MAJOR PATRON OPPOTUNITIES OVERVIEW

Category	Gold	Silver	Bronze
Amount (10% VAT included)	\$40,000	\$25,000	\$15,000
Exhibit Booths (included)	3 booths	2 booths	1 booth
Discount on Additional Booth(s)	30%	20%	10%
Full Conference Registration	6 persons	4 persons	2 persons
Advertisement in Program Book	2 Full pages (color)	1 Full page (color)	1 Half page (color)
Website Banner	V	V	V
Sponsor Logo at Venue	V	V	V

* Patron packages can be duplicated.

* Patron's advertisement order will be decided by Patron Package and Secretariat.

PATRON PACKAGE DETAILS



"GOLD" PATRON - \$40,000 (10% VAT included)

- Exhibit booth (3m x 3m) - 3 booths
- Discount on Additional Booth(s) - 30% off (per booth)
- Full Conference Registration - 6 persons
- * Includes Gala Dinner, Welcome Reception, Exhibition Reception, Luncheon, Conference Materials
- Advertisement in program book - 2 full-pages (color)
- Website banner, which will be linked to the sponsor's website
- Sponsor logo displayed at Conference Venue.



"SILVER" PATRON - \$25,000 (10% VAT included)

- Exhibit booth (3m x 3m) - 2 booths
- Discount on Additional Booth(s) - 20% off (per booth)
- Full Conference Registration - 4 persons
- * Includes Gala Dinner, Welcome Reception, Exhibition Reception, Luncheon, Conference Materials
- Advertisement in program book - 1 full-page (color)
- Website banner, which will be linked to the sponsor's website
- Sponsor logo displayed at Conference Venue



"BRONZE" PATRON - \$15,000 (10% VAT included)

- Exhibit booth (3m x 3m) - 1 booth
- Discount on Additional Booth(s) - 10% off (per booth)
- Full Conference Registration - 2 persons
- * Includes Gala Dinner, Welcome Reception, Exhibition Reception, Luncheon, Conference Materials
- Advertisement in program book - 1 half-page (color)
- Website banner, which will be linked to the sponsor's website
- Sponsor logo displayed at Conference Venue

OTHER PATRON OPPORTUNITIES



Conference Dinner - \$20,000 (10% VAT included)

- The Conference Dinner will be held on May 23 (Wed.) with the theme of Korean Night
- Exhibit booth (3m x 3m) - 1 booth
- Full Conference Registration - 1 person
- * Includes Gala Dinner, Welcome Reception, Exhibition Reception, Luncheon, Conference Materials
- Free attendance to Conference Dinner - 2 persons
- Logo displayed on the banner of the Conference Dinner venue
- Table set up for distribution of promotional materials at entrance of event venue



Welcome Reception - \$12,000 (10% VAT included)

- The Welcome Reception will be held on May 21 (Mon.)
- Full Conference Registration - 1 person
- * Includes Gala Dinner, Welcome Reception, Exhibition Reception, Luncheon, Conference Materials
- Free attendance to Welcome Reception - 3 persons
- Logo displayed on the banner of the Welcome Reception venue
- Table set up for distribution of promotional materials at entrance of event venue



Luncheon - \$24,000 (10% VAT included) *Co-Patron: \$12,000 (each)

- The Luncheon will be held on May 22 (Tue.), 23 (Wed.)
- Full Conference Registration - 1 person
- * Includes Gala Dinner, Welcome Reception, Exhibition Reception, Luncheon, Conference Materials
- Free attendance to Luncheon - 3 persons
- Logo displayed on the banner of the Luncheon venue
- Table set up for distribution of promotional materials at entrance of event venue

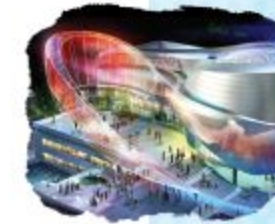
Coffee Break - \$20,000 (10% VAT included) *Co-Patron: \$4,000 (each)

- 5 coffee breaks: 22 (Tue.) & 23 (Wed.) forenoon, afternoon / 24 (Thu.) forenoon only
- Advertise logo and name on the banner during Coffee Break
- Table set up for distribution of promotional flyers during the Coffee Break
- Use of paper cups with advertised logo of the company



Conference Bag/Name Tag - \$7,000 (10% VAT included)

- Provided free of charge to all participants
- Approximately 500 bags and name tags will be made
- Printed name and logo of the company on bags and name tags
- Shape, size and the location of the logo will be mutually decided



USB, Pens, Memo pads - \$5,000 (10% VAT included)

- Provided free of charge to all participants
- Printed name and logo of the company along with OCEANS'12 Yeosu

Advertisement - \$2,000(Color)/\$1,000(B/W) (10% VAT included)

- Advertisement in program book (distributed to all participants)
- 1 full page(color) / 1 full page (black & white)

EXHIBITION OPPORTUNITIES

Booth Size	3m x 3m x 2.5m (width x length x height)
Booth Fees	Early Bird: \$2,700 per booth (10% VAT included) *Until February 25, 2012
	Regular: \$2,900 per booth (10% VAT included) *From February 26, 2012
Application Deadline	April 30, 2012
Exhibition Dates	May 22 (Tue.) - 24 (Thu.), 2012
Benefits	2 Exhibition Passes, 2 Invitations to the Exhibition Reception, 2 Conference Materials and Inclusion in online exhibitor list

* Sponsorship & Exhibition Application Form is available on the conference website (www.oceans12mteeeeyeosu.org)

